

Best Commerce Courses After 12th

Here we shall discuss all the courses after 12th commerce in detail. Know the subjects involved in each course and job profiles for the course.

B.Com. (Bachelor of Commerce)

B.Com is one of the most popular 3-year undergraduate courses among the commerce stream students. In this course, students are taught the fundamentals of accounting and finance beyond the basics covered during the 12th class. Those who have completed their higher secondary education (10+2) from a recognized board with at least 50% aggregate are eligible to apply for this course.

- The Graduate Course can be pursued through Correspondence or Distance learning as per interest.
- Correspondence option is preferred for pursuing professional courses like CA and CS, otherwise, a full-time course is beneficial.
- The degree provides the students with a wide range of managerial skills and competence in an area of Commerce.
- It equips students with the knowledge of accounting principles, export and import laws, economic policies, and other aspects that impacts trade and business.

The course includes many specializations, all designed for better career prospects and salaries.

B.Com. (Honours)

B.Com Honors is a Bachelor's course of 3 years which is the most pursued graduation course in the field of commerce, covering subjects such as Accounting, Taxation, Economics, Financial Management, etc.

- In B.Com (H), the same courses are taught extensively along with a specialization which makes it a more popular option among students.
- B.Com (H) is the best course option for career and jobs in management, teaching, advertising, journalism, mass communication, law, design, public sector, etc.
- B.Com (H) is the ideal choice for CA and CS aspirants.

Important Subjects in B.Com. (H)

Some of the important subjects studied covered in B.Com (H) Curriculum are mentioned below:-

| | | | |
|------------------------------------|---|------------------------------------|---------------------------|
| Business Organization & Management | Financial Accounting (Part-A) | Business Organization & Management | Corporate Accounting |
| Financial Accounting (Part-B) | Financial Accounting (Part-C) Practical | Financial Accounting (Part-B) | Human Resource Management |
| Micro Economics-1 | Business Law | Corporate Laws | Income-Tax Law & Practice |
| Corporate Laws | Business Mathematics | Macro Economics | Business Communication |

Job profiles for B.Com. (H) graduates:

After doing B.Com Honors, one can apply for the below-mentioned jobs:

- Accountant
- Jr Accountant
- Business Executive
- Accounts Manager
- Tax Consultant
- Financial Analyst
- Financial Consultant
- Account Executive
- Business Consultant

Bachelor of Commerce in Accounting and Finance

B.Com (A&F) is a 3-year full-time undergraduate course that offers in-depth knowledge in accounting and financial subjects.

The course helps aspirants to acquire knowledge in the field of accounting, taxation, auditing, risk management, financial accounting, taxation, managerial economics, business law, and business communications.

Important Subjects in B.Com (A&F)

Major subjects studied across different semesters in B.COM (A&F) are tabulated below:-

| | | | |
|----------------------|----------------------|------------------|----------------------|
| Financial accounting | Corporate accounting | Business finance | Business environment |
|----------------------|----------------------|------------------|----------------------|

| | | | |
|-----------------------|---------------------|------------|-------------------------------------|
| Business organization | Business statistics | Auditing | Environmental studies |
| Business economics | Commercial law | Income tax | Accounting for managerial decisions |

Job profiles for B.Com. (A&F) Graduates:

Below is the list of jobs one can apply for if they pursue B.Com in Accounts and Finance:

- Accounts Assistant
- Business Analyst
- Finance Manager
- Cashier
- Investment Analyst

B.Com. Taxation

B.Com. (Taxation) degree course prepares students for a professional qualification in taxation in which, apart from a general course study in Commerce, the primary focus is on the systematic study of the concepts in the specialized subjects and topics related to the fields of taxation like Income tax, Sales Tax, VAT, Service tax, Property tax, etc and taxation laws and regulations.

Important Subjects in B.Com. (Taxation)

Here is the list of subjects focused in the Taxation-based Bachelors:

| | | | |
|-------------------------------------|-------------------------------------|-----------------------------|-----------------------------|
| Indian Tax System | Indian Tax System | Basics of Company Accounts | Advanced Corporate Accounts |
| Income Tax Law Procedure | Income Tax Law Procedure | Theory and Practice of Cost | Advance Cost Accounts |
| Central Excise Procedure & Practice | Central Excise Procedure & Practice | Income Tax for Individuals | Income Tax for Business |
| Custom Procedure & Practice | Custom Procedure & Practice | Accounting for Managers | Indirect Tax |

Job profiles for B.Com. (Taxation) graduates:

One shall be eligible to apply for the given posts in an organization after completing B.Com (Taxation):

- Tax Policy Analyst
- Auditing Clerk
- Budget Analyst
- Accounts Assistant
- Tax Manager
- Cost Accountant
- Business Analyst
- Corporate Analyst
- Risk Analyst
- Employment Tax Specialist
- Tax Consultant

B.Com. Statistics

Bachelor of Commerce in Statistics is an undergraduate Statistics course. Statistics cover the study of the science of collection, organization, analysis, interpretation, and presentation of numerical as well as categorical data.

- The graduate degree study includes topics such as Analysis, Probability Theory, Statistical Methods, Database Management Systems, etc.
- The average starting salary ranges between INR 2 to 10 Lacs.

Important Subjects in B.Com. Statistics

These are the important subjects from the B.Com Statistics to understand the curriculum of the course:

| | | | |
|--------------------------|-------------------------------|-----------------------|-------------------------------------|
| Applied Statistics | Forex Management | Business Statistics | Applied Statistics |
| Business Communication | Index Numbers and Time Series | Management Accounting | Logic of Regression and Correlation |
| Different types of Means | Micro Economics | Statistical Inference | Financial Accounting |
| Probability Theory | Measures of Dispersion | Statistical Analysis | Regression and Correlation Analysis |

Job profiles for B.Com. Statistics graduates:

Here are the jobs openings for someone who has completed B.Com in Statistics:

- Agricultural Research & Banks
- Businesses & Commerce
- Consulting Firms
- Data Survey Agencies
- Defense Forces
- Demographic Studies
- Economics & Education
- Indian Civil Services
- Indian Council of Medical Research (ICMR)
- Indian Economic Services
- Indian Statistical Services

Bachelor of Commerce in Accounting

- The Bachelor of Commerce in Accounting program provides professional education for those wishing to become accounting and finance professionals. It has a strong emphasis on developing analytical skills and offers a solid grounding and professional competence in all aspects of accounting.
- After having passed the degree course they can start their career as a junior accountant and can reach various top-level positions such as senior accountant, Chief financial officer, auditor, budget analyst, financial manager, tax consultant, etc.

Important Subjects in B.Com. Accountancy

Here are some of the principal subjects from B.COM. Accountancy mentioned to provide a better understanding of the curriculum:

| | | | |
|-------------------------------|----------------------------|-----------------------------------|--|
| Principles of Management | Financial accounting | Financial Management I | Financial Management II |
| Effective communication I | Effective communication II | Management accounting | Innovations in Banking and Insurance |
| Economics I (Micro) | Economics II (Macro) | Customer Relationship | Corporate Law and Laws governing Capital markets |
| Financial Services Management | Central Banking | International Banking and Finance | International Business |

Job profiles for B.Com. Accountancy graduates:

One can apply for the following posts after completing a bachelor's degree in B.Com.

Accountancy:

- Business Consultancies
- Educational Institutes
- Industrial Houses
- Public Accounting Firms
- Policy Planning
- Foreign Trade
- Banks

Banking courses after 12th commerce

Here are some of the popular banking course after 12th commerce:

Bachelor of Commerce in Banking and Finance

- The Bachelor of Commerce in Banking and Finance provides basic knowledge in the field of banking and finance. The course offers the basics of banking, finance, regulations, Banking law, accounting, etc.
- After the successful completion of B.Com. (Banking & Insurance) degree course, one can either carry on further studies i.e. M.Com., MBA, etc, or can look for a career in banking, insurance, finance, auditing, or accountancy, in both the government as well as the private sector.

Important Subjects in B.Com. Banking and Finance

To provide a better interpretation of the B.Com Banking and Finance Curriculum, key subjects are mentioned below:

| | | |
|-------------------------------|--|---|
| Communicative English | Principles of Marketing | Indian Financial System and Financial Market Operations |
| Financial Accounting I | Economics II & Advanced Business Mathematics | Financial Management |
| Business Regulatory Framework | Financial Accounting II | Auditing |

Job profiles for B.Com. Banking and Finance graduates:

Candidates can apply for the following posts after pursuing B.Com. Banking and Finance

- Account Manager
- Accountant
- Stock Broker
- Market Analyst
- Auditor

Bachelor of Commerce in Banking and Insurance

Bachelor of Commerce in Banking & Insurance is an undergraduate Commerce course. The Degree covers the study of the concepts of Banking, Accounting, Banking Law, Insurance Law, and Insurance Risk & Insurance Regulations, etc.

After the successful completion of B.Com. (Banking & Insurance) degree course, one can either carry on further studies i.e. M.Com., M.B.A., etc, or can look for a career in banking, insurance, finance, auditing, or accountancy, in both the government as well as the private sector.

Important Subjects in B.Com. Banking and Insurance

Some of the foremost important subjects covered in B.Com. Banking and Insurance syllabus are tabulated below:-

| | | | |
|--------------------------------------|--|---------------------------------------|--|
| Financial Accounting I | Financial Accounting II | Business Economics | Services Marketing |
| Principles and practice of Banking I | Insurance law and Practice | Legal Regulatory Aspects of Banking I | Legal Regulatory Aspects of Banking II |
| Business management | Principles and Practices of Banking II | Financial Statistics | Business Communication |

Job profiles for B.Com. Banking and Insurance graduates:

Job openings after completing B.Com. Banking and Insurance are listed below:-

- Insurance Manager
- Investment Analyst
- Investment Banker
- Loan Counsellor
- Loss Control Specialist
- Loan Officer
- Market Analyst

Bachelor of Commerce in Economics

- Economics is a theoretical analysis intended to assess the monetary viability of certain programs, projects, etc. Candidates are taught evaluation and addressing of economic issues in both the public and private sectors.
- It gives an in-depth knowledge of economic situations that are prevalent in present India.
- On completion of the course, students are usually recruited in the finance and banking sectors to find jobs as an economist, analyst, etc,

Important Subjects in B.Com. Economics

These are some of the foremost principal subjects covered in B.Com. Economics syllabus, listed to provide better understanding of the curriculum:

| | | | |
|----------------------|------------------------|----------------------------|----------------------------------|
| Applied Economics | Macro Economics | Banking in India | Public Finance |
| Micro Economics | Indian Economics | Investment Management | Principles of Insurance Business |
| Business Environment | Financial Accounting | Advance Corporate Accounts | Income Tax for Individuals |
| Management | Partnership Accounting | Advance Cost Accounts | Accounting for Managers |

Job profiles for B.Com. Economics graduates:

Candidates can apply for the following posts after pursuing B.Com Economics:

- Banking and Finance Officer
- Market Research Analyst
- Insurance Investment or Tax Experts

Bachelor of Commerce in Computer Applications

- BCom Computer Applications is a 3-year course for undergraduates. It is intended to provide an understanding of the commerce field, especially in the discipline concerning the application of software technology.
- Degree holders can also work as programmers, web developers, and e-commerce specialists with industries that build or use computer-based systems, such as telecommunications, automotive, aerospace, etc.

Important Subjects in B.Com. Computer Applications

Candidates can go through the important topics covered in the B.Com Computer Applications curriculum, tabulated here:

| | | | |
|--------------------------|---------------------------------------|-----------------------|--------------------------------|
| Financial Accounting – 1 | Financial Accounting – 1 | Programming with C | Programming with C++ |
| Business Economics | Managerial Economics | Business Law | Company Law |
| Information Technology | Relational Database Management System | Advanced Accounting | The practice of Life Insurance |
| Management | Partnership Accounting | Advance Cost Accounts | Accounting for Managers |

Job profiles for B.Com. Computer Applications graduates:

Some of the Placement options after graduating in B.Com in Computer Applications course are mentioned below:

- Computer Assistant
- Computer Operator
- Mobile Application Developer
- CAD Application Support Technician
- Asst. Prof./Associate Prof./Professor
- Computer Application Specialist and Accounts Assistant
- Computer Programmer
- Informatics Applications Developer

Bachelor of Commerce (General)

The Bachelor of Commerce (General) is a graduate degree intended to provide graduates with a broad variety of management expertise while gaining knowledge in different fields of industry, such as financial accounting, banking law, corporate accounting, among others. Students learn about the fundamental ideas, concepts, and procedures of Trade and Accounting.

Important Subjects in B.Com. (General)

These are some of the important subjects covered in B.Com (General) Curriculum:

| | | | |
|--------------------------------|--------------------------------------|---------------------------------|----------------------|
| Financial accounting | Business Organisation and Management | Foreign Trade | Business Laws |
| Banking and Financial Services | Fundamentals of Business Analytics | Foundation of Digital Marketing | Advanced Accounting |
| Business Statistics | Social Media Marketing | Income Tax /Excel Foundation | Corporate Accounting |

Job profiles for B.Com. (General) graduates:

One can apply for the following posts after completing a bachelors degree in B.Com. (General):

- Accountant
- Auditor
- Consultant
- Company Secretary
- Business Analyst
- Finance Officer
- Sales Analyst
- Junior Analyst

Bachelor of Commerce in Business Administration

- BCom Business Administration is a 3-year, full-time, college course split into 6 semesters. This course was designed to provide undergraduate students with an awareness of the business and management environment.
- The purpose of the course is to train students to become effective managers by training them on methods of forecasting and managing their team 's behavior.

Important Subjects in B.Com. Business Administration

Aspirants can go through the important topics covered in the B.Com Business Administration, given below:

| | | | |
|----------------------|----------------------|----------------------------|-----------------------------|
| Financial accounting | Corporate accounting | Income tax law practices I | Income tax law practices II |
| Cost accounting | Business statistics | Business organization | Business management |
| Law of contract | Business law | Corporate law | Company management |

Microeconomics
theory I

Microeconomics II

Financial
management

Indian economy

Job profiles for B.Com. Business Administration graduates:

A few of the Placement alternatives after graduation in B.Com. Business Administration course are described below.

- Marketing Manager
- Financial Advisor
- Human Resource Manager
- Financier
- International Manager

Bachelor of Commerce in Tourism and Travel Management

B.Com. in Tourism and Travel Management is a 3-year full-time undergraduate course divided into 6 semesters. This course prepares the students with the skills, knowledge, and leadership qualities required to succeed as professionals in the tourism industry.

Important Subjects in B.Com. Tourism and Travel Management

These are some of the core topics addressed in B.Com. Tourism and Travel Management syllabus set out to provide a clearer interpretation of the curriculum:

| | | | |
|-------------------------------|---------------------------------------|---|------------------------------------|
| Financial accounting | Advanced finance accounting | Corporate Accounting | Advanced Corporate Accounting |
| Marketing services management | Retail management | Financial Management | Cost Accounting |
| Indian financial system | Tourism product | Tour Operator Organizations | E-Business & Accounting |
| Tourism business | Tourism Development Planning Policies | Quantitative Techniques for Business II | Tourism Marketing Personal Selling |

Job profiles for B.Com. Tourism and Travel Management graduates:

A couple of the Placement options after graduation in B.Com. Tourism and Travel Management course are outlined here.

- Tourism Companies
- Travel Agencies
- Tour Operators & Consultant
- Hospitality Industry
- Tourism Promotion Office

Bachelor of Commerce in Marketing

B.Com Marketing is a three-year program. Eligibility for the course is HSC with 45 % aggregate marks. It is a three-year full-time degree, divided over five semesters of teaching and the final semester of training, depending on the choice of lessons.

- B.Com. Marketing degree emphasizes the techniques and methods of managing and planning for marketing.
- Students proceed through the curriculum in a planned sequence that culminates with the development of a marketing plan

Important Subjects in B.Com. Marketing

Here is a list of important topics learned when earning a Bachelor of Marketing degree:

| | | |
|--|--|--|
| Information Technology & Its Application in Business | Communicative English | Economics II (incl. Mathematics for Economics) |
| Principles of Marketing & e-Commerce | Financial Accounting | Financial Accounting II |
| Consumer Behaviour & Sales Management | Product & Pricing Management + Marketing Communication | Principles & Practice of Management & Business |
| Retail Management & Marketing of Services | Rural Marketing & International Marketing | Communication |

Job profiles for B.Com. Marketing graduates:

One shall be able to apply for the following positions in the companies after completing the B.Com. Marketing

- Trademark manager
- New product development and innovation manager
- Market development manager
- Distribution manager
- Research project manager

- Marketing manager

Law Courses After 12 Commerce

The conventional curriculum of legal education in India consists of three years of Bachelor of Law degree (LLB) offered by traditional universities. Within this conventional degree course, various aspects of the law are learned.

- A new five-year concept of an Integrated Law degree has been created and is now being offered for students after 12th. Integrated degrees for five years are usually offered by special law colleges and schools.
- The integrated model consists of two streams, one of which is law and the other may be Arts, Science, or Commerce.

BBA LLB

BBA LLB is a five-year undergraduate course split into 10 semesters. Bachelor in Business Administration and Bachelor in Legislative Law (BBA LLB) is a combination of corporate and law studies. Law is a collection of confidential laws and regulations by which every government or community is regulated. Business is the exchange of goods and services between two individuals, countries, and regions. The corporate elements of BBA LLB include management theory, financial statements, computer technology, and efficient communication.

Important Subjects in BBA LLB

These are some of the core topics addressed in BBA LLB syllabus, given for a clearer assessment of the curriculum:

| | | | | |
|----------------------|---------------------------|--------------------------------|----------------------------|--|
| Law of Contract | Law of Torts | Cost and Managerial Accounting | Constitutional Law | Hindu Law |
| Legal Methods | Human Resource Management | Business Communication | Muslim Law | Managerial Economics |
| Marketing Management | Organizational Behaviour | Administrative Law | UP and Laws | Labour Law I |
| Marketing Management | Comparative Constitution | International Human Rights Law | Banking Laws and Insurance | Professional Ethics and Bar Bench Relation |

| | | | | |
|---------------------------|------------------------------|------------------------------------|--------------------------|-----------------------------|
| Financial Accounting | Corporate Law | Property Laws | Public International Law | Criminology and Penology |
| Private International Law | Alternate Dispute Resolution | Drafting Pleading and Conveyancing | Dissertation | Taxation Laws including GST |

Job profiles for BBA LLB Graduates

A few of the career opportunities after graduation in BBA LLB course are listed here:

- Business Consultant
- Corporate Lawyer
- Legal Advisor
- Legal Manager
- Attorney
- Legal Service Chief
- Finance Manager
- Management Accountant

BA LLB

The legal-justice system that we are adopting now is only the product of our perception of our culture which evolves as our morals and ethics shift. The B.A. LLB program includes a review of all aspects of the law, along with the context in which they are presented. B.A. LLB is an integrated curriculum of law which includes the study of topics such as political science, economics, sociology with the common law subjects.

Important Subjects in BA LLB

Here are the important subjects covered in the curriculum for BA LLB:

| | | | | |
|---------------------------|----------------------------|--------------------|-----------------------------------|-------------------|
| Political Science | Interpretation of Statutes | Psychology of Life | Moot Court Exercise & Internship | Cyber Law |
| Law and Society | Family Law-I | Administrative Law | Drafting: Pleading & Conveyancing | Special Contracts |
| Introduction to Sociology | Constitutional Law-I | Jurisprudence | Labour and Industrial Laws-I | Conflict of Laws |

| | | | | |
|-------------|--------------------------------|--------------------|---------------------------------|---------------------------------|
| Economics | Law of Crimes Paper- | Law of Evidence | Alternate Dispute Resolution | Consumer and Competition Law |
| Law of Tort | Public International Law | Company Law | Law of Contract | Interdisciplinary Project |

Job profiles for BA LLB graduates

One can apply for the given posts through BA LLB:

- Lawyer, Advocate, Solicitor
- District and Sessions Judge
- Legal Advisor
- Law reporter
- Public Prosecutor
- Legal Service Chief

Courses After 12th Commerce - Chartered Accountant (CA)

Chartered Accountant is a title granted to an accounting professional who has earned certification from a statutory authority that he/she is eligible to take care of business accounting and taxation issues, such as file tax returns, audit financial statements, and operating practices, maintaining investment records, preparing and updating financial reports and documents. Any candidate who has completed Class 12th or equivalent with at least 50 percent aggregate from a recognized board or university can pursue CA.

- Being a professional course, it opens up a range of career opportunities for graduates, starting from self-employed or self-employed as an independent CA or working in major Indian and multinational corporations, local and international banks, and audit firms.
- The ICAI is a legislative body that governs and regulates the chartered accounting profession in India.
- Under the Education and Training Program, an applicant may take the Chartered Accounting Course either through the Foundation Course Route or the Direct Entry Route.
- The Foundation Course is the entry point for the Class XII level, while Direct Entry is for those who have completed graduation.

Important Subjects in CA

Here are the essential topics addressed in the CA program laid down by ICAI:

- Accounting

- Economics
- Taxation
- Tax Laws
- Auditing
- Business Laws
- Financial Management
- Business Communication
- Corporate Laws

Job profile for CA graduates

- Assisting accounting, auditing, taxation, financial, and management areas of an individual or organization.
- Maintaining and reviewing the financial health of a business.
- A business advisor who helps in the preparation of financial reports, securing loans, preparing financial projections, showing how the loans will be repaid, and determining the viability of the business.
- The CA also helps its client to comply with tax laws and represent him before government agencies.

Company Secretary (CS)

The Company Secretary is hired to handle the legal aspects of a firm. A CS is responsible for completing a company's tax returns, keeping records, advising the board of directors, and ensuring that the company complies with legal and statutory regulations.

- The ICAI is a legislative body that governs and regulates the CS profession in India.
- Any candidate who has completed Class 12th or equivalent with at least 50 percent aggregate from a recognized board or university can pursue CS.

In the case of 12th Commerce passed candidates, to be chosen for the C.S. The course offered by ICSI must be accompanied by a 3-stage program. The three programs are the Foundation Program, the Executive Program, and the Professional Programme.

Important Subjects in CS

There are the essential topics addressed in the CS program laid down by ICAI:

- Business environment
- Entrepreneurship
- Management
- Economics and accounting
- company law
- commercial law

- tax law
- general law
- securities law and accounts & audit practice
- secretarial practices
- financial & treasury management
- Banking Law and Practice
- Commodity and Money Market

Job profiles for CS graduates

A career after becoming a licensed practitioner will be very lucrative. Here are some of the positions offered to students after completing the CS course.

- Stock exchange
- Company affairs department
- Law board

BA Programmes

Bachelor of Arts (BA) is a 3-year undergraduate program considered to be one of the most popular courses in India. Basic BA eligibility is to achieve a minimum of 40 percent in Class XII from any recognized university but to be admitted to a good college offering a Bachelor of Arts in India, you should seek to score higher marks in Class XII. As admission is mostly done through merit, the cut-off for top colleges such as Miranda, Gargi, Hindu, Hansraj, etc. goes above 98 percent.

- As part of the BA course , students need to study five mandatory subjects along with a few elective subjects. These subjects differ depending on the discipline chosen by the candidates.
- These courses are not directly related to commerce but have a great scope, the most popular specializations in BA pursued by commerce students is listed below:-
 - B.A (Hons.) Business Economics
 - B.A. Economics
 - B.A Hons (English)
 - Bachelor of Fine Arts (BFA)
 - BA in Hospitality & Travel

Bachelor of Computer Applications (BCA)

Bachelor's degree in computer applications is a three-year undergraduate course in information technology and business systems. The course provides knowledge on various computer applications and how to solve and address the problems that arise from the computer and its applications. The course covers subjects such as Java and C++ core programming languages,

data structure, networking, etc. BCA offers a variety of opportunities for students aspiring to pursue their IT and tech careers.

Important Subjects in BCA

Given are the subjects one will be studying if they opt for BCA for their Graduation:

- Business Communication
- Cost Accounting
- C Programming
- Element of Statistics
- C++
- Numerical Methods
- Networking
- Visual Basic
- Java
- NET Frameworks
- Operating Systems

Job profiles for BCA graduates

Below are the career prospects of choosing BCA in graduation:

- Computer Programmer
- Software Developer
- Computer Systems Analyst
- Computer Support Specialist
- Service Support Specialist

Bachelor of Design in Animation

Bachelor of Art in Animation is a training degree in animation production containing elements such as graphic arts, illustration, and narration utilized in the development of animation works that stand out in the industry.

- Eligible applicants are qualified to design, sell and defend concepts and produce original material for various platforms, such as Television, film, advertisement, etc.
- Admission to the course can be achieved by means of a national / institute-level entrance test.
- Any candidate who has completed Class 12th or equivalent with at least 55 percent aggregate from a recognized board or university can pursue a Bachelor of Design in Animation.

Important Subjects in B.Des Animation

Here are the important subjects covered in the curriculum for B.des Animation:

- Sketching and Drawing
- Design Fundamentals
- History of Art and Design
- Craft Design Studies
- Culture and Design Studies
- Visualization Techniques
- Introduction to Graphic Design
- Animation Film Production
- Design Management

Job profiles for B.Des Animation graduates

A few of the career opportunities after graduation in B.Des Animation course are listed here:

- Animator
- Art Director
- Flash Animator
- 3D Animator

Fashion Design and Technology Courses

Fashion Designing is a professional process that applicants follow at undergraduate (UG), postgraduate (PG) or doctoral (Ph.D.) level to become designers. designing careers is extremely popular with students who have a creative flair.

- No subject is required to follow a design course. It ensures that people with whatever professional context have the right to follow their dream profession if they have the knowledge and aptitude they need.
- Applicants will be eligible for entry to the UG level design course if they have completed 10 + 2 from a recognized board. Applicants from all walks of life (Science / Commerce / Arts) are eligible to apply for admission to the UG design courses.

Given below are some of the popular design courses that are offered at the UG level:-:

UG Design Courses

Bachelor of Design (BDes)

Bachelor of Arts (BA)

Bachelor of Visual Arts (BVA)

Bachelor of Fashion Technology
(BFTech)

Bachelor of Architecture (BArch)

Journalism and Mass Communication Courses After 12th Commerce

Journalism in a specific context is more about newsgathering, whereas mass communication works with various outlets to distribute information, to educate or to amuse the public. Reporting of journals, magazines, Film, radio, or internet media is typically a function of journalism.

The News & mass Communication course is designed to provide students with essential reporting skills in different mainstream media, to introduce students to new trends in media and media analysis. This also offers technical awareness of the different techniques used with mainstream communication, such as mobile systems, and the respective software and hardware applied in print, radio, television, internet and such

forms of media.

Bachelor of Journalism and Mass Communication

BJMC or Bachelor of Journalism and Mass Communication is a 3-year undergraduate degree for the aspirants who wish to pursue their career in the field of journalism and media industry.

- BJMC course's main aim is to expose students to recent research and development in the media field and the hot topics or issues floating around.
- Any candidate who has completed Class 12th or equivalent with at least 50 percent aggregate from a recognized board or university can pursue this course.

Important Subjects in BJMC

To have a clearer understanding of the Bachelor of Journalism and Mass Communication Curriculum, the following main subjects are mentioned here:

| | |
|------------------------|----------------------------|
| CyberMedia | Media Law and Ethics |
| Radio Journalism | Public Relations Theory |
| Tribal Study | Information Society |
| Design and Graphics | Fundamentals of Journalism |
| Communication Research | Basic Media Research |

Job profiles for BJMC graduates

Some of the job opportunities after graduation in the BJMC course are outlined here:

- Media Consultant
- Journalist
- Content Marketing Manager
- Public Relation Specialist
- Social Media Manager
- News Analyst
- Photojournalist

Bachelor of Business Administration (B.B.A) in Media Management

B.B.A in Media Management is a graduation course that specialized in Media Management. Its duration is three years divided into 6 Semesters. It aims to provide deeper exposure in understanding the entertainment, Journalism, broadcasting, and advertising industry.

The basic criterion to get enrolled in this course is having passed 10+2 in Science / Commerce stream with 50% marks in a registered or recognized university.

Important Subjects in BBA Media Management

Below are some of BBA Media Management core topics, stated in order to get a comprehensive explanation of the curriculum:

| | |
|----------------------------------|---------------------------------------|
| Business Mathematics | Financial Management |
| Business Accounting | Business Communication |
| Customer Relationship Management | Business Information System |
| Business policy & Strategy | Entrepreneurship & Venture Management |
| TV production and programming | Business Statistics |

Job profiles for B.B.A Media Management graduates

Here are the job opportunities for someone that has finished B.B.A Media Management:

- Professor
- Event Manager
- TV Correspondent
- Film Producer

- Editor

Bachelor of Mass Media (BMM)

BMM, also known as Bachelor of Mass Media, is an educational discipline, primarily dealing with the different forms of public contact utilized by the people, such as journals, magazines, film, radio, television, etc.

Across the span of three years, the program encompasses a broad variety of subjects, including advertisement, marketing, and public relations. Students can select their specialty in the last year, which might be Journalism or Advertising.

Important Subjects in BMM

Given are the subjects one will be studying if they opt for BMM for their Graduation:

| | |
|------------------------------------|---|
| Fundamentals of Mass Communication | Political Concepts and Indian Political Systems |
| Introduction to Computers | Principles of Marketing |
| Introduction to Journalism | Organizational Behavior |
| Introduction to Public Relations | Understanding Cinema |
| Introduction to Media Studies | Radio and Television |

Job profiles for BMM graduates

One shall be eligible to apply for the given posts in an organization after completing Bachelor of Mass Media (BMM):

- Sound Engineer
- Director
- Radio Jockey (RJ)
- Screenwriter
- Event Manager
- Photojournalist
- Public Relation Manager

Cost Management Accounting(CMA)

The CMA program, short for cost control accounting, is one of the most successful initiatives in the finance field. The CMA course will be a perfect option for someone who dreams of making it

big in the accounting manager industry. In recent years, the program has become a common option amongst Commerce students or those wanting to join the business field.

- The ICAI is a legislative body that governs and regulates the CMA profession in India.
- The curriculum focuses primarily on accounting problems, review of financial results, regulations on working resources, public financial reporting, etc.
- You must also have passed your Senior Secondary Examination (10+2) or equivalent from a recognized examination board to be eligible for CMA Foundation Level.

Jobs After CMA

A career after being a licensed professional may be really lucrative. Below are some of the job profiles pursued after finishing the CMA course.

| Job Title | Salary (Annual) |
|-------------------------------|-----------------------------|
| Chief Financial Officer (CFO) | Up to 10.6 LPA |
| Financial Analyst | Up to INR 14.7 LPA |
| Corporate Controller | INR 7.4 LPA to INR 12.5 LPA |
| Financial Controller | INR 6 LPA to INR 14 LPA |
| Chief Investment Officer | Up to INR 50 LPA |

Bachelor of Hotel Management Courses After 12th Commerce

BHM or Bachelor's degree in hotel management is a 3-year undergraduate degree in hospitality management. To follow this path, you need to achieve a minimum of 50 percent aggregate in 10 + 2 or similar with English as a compulsory subject. Eligibility requirements and percentages differ from institution to institution. Admissions will be obtained in this course on the grounds of both merit and entrance exams.

Important Subjects in BHM

Here are the main topics of the BHM given to apprehend the contents of the course:

- Foreign Language
- Food Production
- Travel Management
- Front Office Operations
- Housekeeping
- Management

- Accounting
- Nutrition and Food Science
- Public Relations
- Marketing

Job profiles for BHM graduates

Here are the jobs openings for someone who has completed graduation in BHM:

- Kitchen chef
- Front Desk Officer
- Accounting Manager
- Catering Officer
- Executive Housekeeper

Event Management Courses After 12th Commerce

Event Management as a career area involves talented individuals to schedule, prepare, and coordinate an event that may be a political meeting, an award ceremony, an exhibition, a fashion show, etc. To order to schedule an event, it is important to determine the target crowd, agree on the theme of the event, plan the logistics, and send invites for the event being organized.

Event Management is considered to be a part of mass communication courses that are offered by most popular colleges in India at the undergraduate (UG) level.

Important Subjects in BBA Event Management

- Study of main events
- Planning
- Human Resource Management
- Accounting
- Marketing and Advertising
- Public Relations
- Business Laws

Job profiles for BBA Event Management graduates

- Event Manager
- Event Planner
- Exhibition Organizer
- Wedding Planner
- Logistics Manager

B.Voc. (Bachelor of Vocation)

B.Voc. (Bachelor of Vocation) is an evolving course in India that seeks to provide applicants with the necessary skills needed for a specific profession. The course varies from conventional learning programs in that it deals more with application-based learning than with conceptual knowledge alone.

- B.Voc. is a three-year undergraduate course that can be undertaken in a wide variety of areas, from nutrition, food science, and hospitality to innovative fields such as graphic design and beauty & wellness.
- One of the biggest benefits of pursuing B.Voc. against specific degree courses is that the applicant has several exit points during the program and continuous exposure in the industry.
- It ensures that, if the student is unable to complete the BVoc course, the student will be granted a diploma after the successful completion of the first year or an advanced diploma after the successful completion of the second year.
- The BVoc Curriculum is an industry-based program that comprises around 40 percent of general education (theory) and 60 percent of vocational training (practical) components.

Like B.Com, B.Voc. also has numerous specialization programs. Notable areas of specialization are –

- Retail Management
- Web Technologies
- Food Processing and Quality Management
- Data Analytics
- Medical Lab Technology
- Refrigeration & Air-Conditioning
- Software Development
- Theatre and Acting
- Animation
- Interior Design